

MASTER OF BUSINESS AI SYSTEMS

INKKEY BAIS PROGRAM

PROSPECTUS

- Comprehensive learning on how to drive enterprise and business development with AI.
- Royal Oxford University MBA certification
- Obtain globally recognized Microsoft AI certifications to unlock your global employment pathways.



About Inkkey

Building upon over 30 years of IT training and talent development experience and resources in Singapore and Southeast Asia, Inkkey is now poised to lead your learning and career journey into the AI era.

History and Educational Focus

Inkkey is an AI talent technology service company headquartered in Singapore, with a mission to shape an *AI-first* world by providing *hyper-personalized* transformation and technology services. Inkkey is dedicated to cultivating and certifying AI technology and business talent, aspiring to be a leader in AI talent transformation across *New Asia* and globally. Our commitment includes providing pathways to globally recognized Microsoft AI certifications and a prestigious MBA in AI Application Technology awarded by Royal Oxford University.

Certification and Quality Assurance

Inkkey's AI Co-learning Framework (ACF), also known as Inkkey ACF, is an open-source artificial intelligence coaching and learning framework. It is specifically designed for domain experts to build AI agents or AI digital twins to guide human learners.

AI Business Education Innovation

Inkkey is at the forefront of AI-driven learning and the development of AI agents. Chance Jiang, a founding member from China, pioneered intelligent photo printing services using WeChat APIs and was the inventor of the world's first receipt printer utilizing Web APIs. Inkkey actively participates in China's technology and startup ecosystem, bridging Chinese technology with the world.



DR. PATRICK KHOR
Chairman & Lead Coach

Trained over 37,000 business and IT students, successfully listed startups twice, and developed a startup maturity model for assessing AI startups



CHANCE JIANG
Lead Coach

Web3 and AI product and solution designer, serial entrepreneur, proposed the Agentic Co-learning Framework to lead how human learn in AI era



BRUNO WONG
**Chief Business
Development Officer**

Starting business since High School and Applying Entrepreneurial Maturity Model with AI, reaching over 5-figure income.



Program Summary

Inkkey Business AI System is designed by the Inkkey.com multinational core team and UN-certified AI experts, integrating leading partners from Singapore, China, and New Asia to serve professionals seeking academic and career transformation in the AI era.

CORE BENEFITS

- **Comprehensive AI Business Development & Prestigious MBA**
 - Master AI-driven business growth and earn a globally recognized MBA in AI Application Technology from Royal Oxford University.
- **Industry-Leading Microsoft AI Certifications**
 - Gain pathways to achieve in-demand Microsoft Azure AI certifications (AI-900, AI-102) for enhanced global career prospects.
- **Flexible Online Learning with Personalized AI Support**
 - Enjoy adaptable learning through on-demand and live courses, supported by an AI Learning Assistant for personalized guidance.
- **Engaging Global Network & Collaborative Community**
 - Connect with peers globally through virtual communities, participate in expert seminars, and engage within an exclusive WhatsApp or WeChat groups.
- **Extensive International Coaching & Expansion Network**
 - Benefit from expert global coaching and a city chapter network designed to foster BAIS adoption and community growth.



Courses & Program

BAIS (Business AI Systems)

- The core curriculum is BAIS training and certification, focusing on the practical application of AI in business development.
- The BAIS curriculum integrates AI, blockchain, and Web3 technologies, designed to meet the demands of the Management 4.0 economy.
- Course Highlights: The curriculum emphasizes the practical application of AI tools and technologies in business environments.

AI Business Development Track

- International Business Management in the AI era
- Intelligent Operations and Production Management
- AI-Driven Strategic Management

AI Technical Talent Track

- Python Programming
- Foundations of Prompt Engineering for Intelligent AI (agents)
- Communication Building Intelligent Systems with AI



Syllabus

AI Business Developer

- International Management in the Age of Artificial Intelligence
- Intelligent Operations and Production Management
- Innovative Organizational Behavior of Artificial Intelligence
- AI-Driven Strategic Management: Business Policy Innovation
- Building IT Solutions with Grok, Gemini, and LLaMA
- Artificial Intelligence and the New Digital Era of Enterprises
- Economic Technology: The Future of Artificial Intelligence and Management Economics
- Artificial Intelligence and the Global Legal Landscape: Ethics and Business Law
- Next-Generation Business Communication: Leveraging Artificial Intelligence
- Future Finance: AI-Enhanced Management Accounting and Financial Management
- The Future of Work: Integrating Artificial Intelligence into Human Resources
- Leveraging Artificial Intelligence and Intelligent Sales for Global Marketing Intelligence

AI Tech Talent

- Code Your Way to Success: Python Programming
- Prompt Engineering Foundations for Intelligent AI Communication
- DeepSeek Building Intelligent Systems with AI
- Microsoft Azure Fundamentals AZ-900
- Microsoft Azure AI Fundamentals AI-900
- Microsoft Azure Data Fundamentals DP-900
- Microsoft Azure Administrator AZ-104 (Level 1)
- Microsoft Azure Administrator AZ-104 (Level 2)
- Designing and Implementing a Microsoft Azure AI Solution AI-102 (Level 1)
- Designing and Implementing a Microsoft Azure AI Solution AI-102 (Level 2)
- Data Engineering on Microsoft Azure DP-203 (Level 1)
- Data Engineering on Microsoft Azure DP-203 (Level 2)



Admission Requirements

Target Audience

- Individuals looking to enhance their global career prospects through recognized AI certifications.**
- Individuals seeking an internationally recognized MBA focused on AI applications in business.**
- AI professionals with multinational business connections.
- Individuals pursuing compliance in policy-sensitive industries.
- Companies aiming to transform their workforce for the AI era and prepare for diverse international markets.

International Applicant Requirements

- Clear English language requirements and credit recognition.
- Support for multilingual learning, including translation services.
- Committed to providing students with more international employment and business opportunities, including Microsoft AI global certifications and the Royal Oxford University MBA.

Fees, Re-sell and Licensing Program

- Information on fees, installment payment options, and exclusive scholarships for international students can be obtained through the official Inkkey.com website or designated coaches.
- Inkkey BAIS has prepared flexible plans for global authorized trainers, offering fair distributor terms and contracts.
- **Please consult on tuition price, re-seller and licensing program from designated contact at last page of this prospectus.**
- Consult inkkey.com for full detail or AI agent as enquiry channel.



Flexible Career & Business Growth

The Inkkey BAIS (Business AI System) Certification Program is designed to help individuals and businesses transform their academic and professional journeys in the age of artificial intelligence. We offer comprehensive AI business development, top-tier MBA opportunities, and an industry-leading Microsoft AI certification pathway.

We now provide more flexible learning and collaboration options. Whether you're looking to enhance your personal professional skills or seeking customized AI training for your enterprise team, Inkkey BAIS can meet your needs.

Explore the options below to find the path that's right for you:

For Individual: select one or both

- **AI Business Development:** Flexible enrollment, attend workshops and online coaching sessions flexibly within 1 year
- **AI Tech Development:** Flexible enrollment, participate in subject practices and online coaching sessions flexibly within 1 year

For Corporate: AI transformation training & consulting

- Workshops and departmental learning focused on topics hand-picked from Inkkey BAIS syllabus
- Consultation workshops addressing specific AI business problems
- Hands-on AI application guidance for project teams
- Priced starting from half-day (2 hours) sessions, with online/on-site lecture arrangements

A woman with a ponytail, seen from behind, looking out over a city skyline at sunset. The skyline includes the Oriental Pearl Tower and other skyscrapers. The text 'For Individuals:' is overlaid in orange.

For Individuals:

Flexible Entry & Tracks

If you're an individual learner looking to focus on a specific area, you can choose either of the following specializations without needing to enroll in the 1 year BAIS program. You can **select one or both**.

AI Business Developer

- **Who It's For:** Business professionals looking to leverage AI for business growth, operational optimization, and strategic management.
- **Core Syllabus:** This specialization covers international management in the AI era, smart operations and production management, AI-driven strategic management, and how to build IT solutions using tools like Grok, Gemini, and LLaMA.
- **Pricing:** Only 60% of the total full program price.

AI Tech Developer

- **Who It's For:** Technical professionals or aspiring learners who want to master core AI technologies, build intelligent systems, and obtain Microsoft AI certifications.
- **Core Syllabus:** Includes Python Programming, Prompt Engineering Foundations, Building Intelligent Systems with AI, and fundamental and advanced modules for the Microsoft Azure series certifications.
- **Price:** Only 60% of the full course price.

By choosing a single specialization, you can focus more intently on learning the skills you need and efficiently achieve your personal career transformation goals.



For Corporate:

AI transformation training & consulting

Inkkey BAIS course content is not only suitable for individual learning but can also be tailored to specific corporate needs, providing professional AI business transformation training and consulting for your team, department, or project group.

Based on your business objectives and your team's existing skills, we can select or combine content from BAIS's rich course modules, such as:

- AI-Driven Strategic Management and Implementation
- Intelligent Operations and Workflow Optimization
- Leveraging AI for Next-Gen Business Communication and Marketing
- Python Programming and Foundations for Intelligent Systems
- Prompt Engineering and Application of AI Agents
- Building Specific IT Solutions with LLMs

Service Format:

- On-demand modular training courses
- Consulting workshops for specific business problems
- Practical application guidance for project teams

Starting Price: Customized training and consulting sessions begin at 3,000 RMB per 2-hour online session. On-site training and consulting start from 6,000 RMB per 2-hour on-site session.

Empower your team through Inkkey's corporate custom services to accelerate your enterprise's AI transformation and boost your new quality productive forces.

Student Benefits: Integrated Learning, Career, and Business Development

“Not just a piece of paper certificate”

Beyond a traditional online degree, Inkkey BAIS provides a comprehensive ecosystem for global learners, integrating learning, career advancement, and a global business/entrepreneurial community network spanning from China to New Asia and the rest of the world.

- **Pathways to Globally Recognized Microsoft AI Certifications:**
Students gain clear pathways to obtain globally recognized Microsoft AI certifications. These industry-leading certifications are highly valued internationally and significantly enhance global career opportunities in the rapidly growing field of Artificial Intelligence.
- **ICC (Inkkey Coach Club):** Inkkey.com's international learning, career, and business community offers special benefits to BAIS program students.
- **Valuable Global Connections through the Global Coach Network:** ICC members access a global network of experienced Inkkey coaches specializing in the BAIS program, providing valuable mentorship and insights into global AI career opportunities and the leveraging of Microsoft technologies internationally.
- **ICC Global Community Meetups for International Career Insights:**
Weekly and monthly calls, events, gatherings, and hackathons offer a crucial platform to connect with global peers, bridging East and West in AI development. These provide invaluable networking and firsthand insights into global career paths and the application of AI and Microsoft technologies in diverse international markets.
- **Multi-dimensional Academic & Career Support:** Inkkey offers 24/7 online academic advisors for thesis guidance and technical support, along with resources for international certification exam preparation (e.g., CFA, PMP), overseas job placement, and ICC global community meetups.

By participating in the Inkkey BAIS program and the ICC community, students gain academic knowledge, crucial industry-recognized certifications, and a powerful global network to propel their international careers in the age of AI.



INKKEY PARTNERS

- **Inkkey BAIS** is certified by the following academic institutions
 - Royal Oxford University MBA certificate
 - IEU Surabaya College of Economics Master certificate
- Since 1999, Inkkey has been a Microsoft Certified Solution Provider (now known as a Microsoft Certified Partner), signifying that the group has access to the latest Microsoft technologies through the Microsoft Certified Solution Provider program.
- Inkkey's AI technology partner, Extran AI PTE LTD, has been accepted as a member of the United Nations University Global AI Network.
- Training Partner: The Australian Centre, a Registered Training Organization (RTO) under the Victorian Qualifications Authority Act 2000.



Certified by Royal Oxford University

- Inkkey BAIS is certified by Royal Oxford University (ROU)
- ROU will award MBA degrees in *AI Application Technology* to Inkkey BAIS graduates.

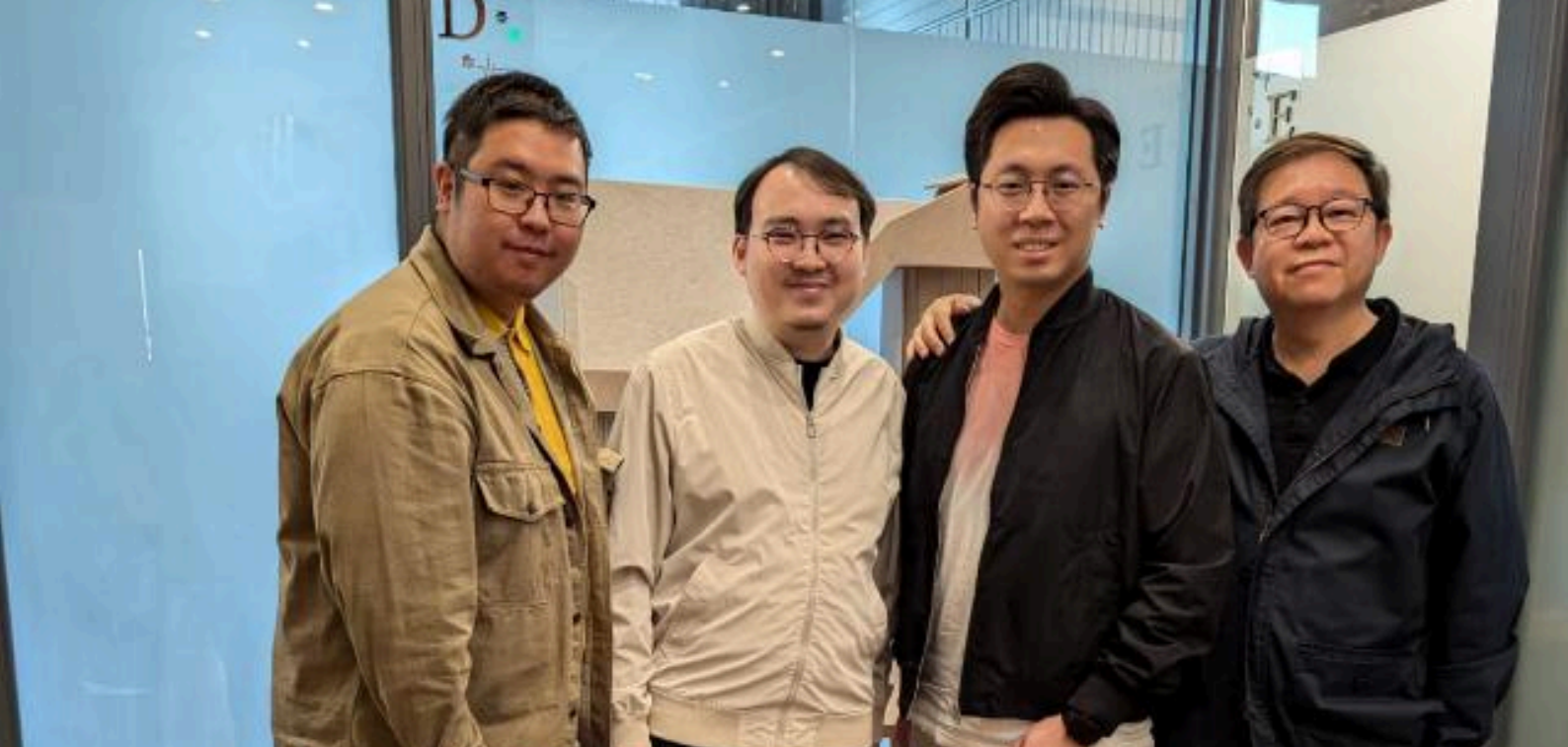




Certified by **STIE IEU Surabaya (IEU)**

- Before the 1990s, many foreign companies expanding into Indonesia often assigned managerial roles to expatriates due to a perceived lack of local talent. In 1990, the PADAT KADIN Foundation collaborated with Belgian European University and the Ministry of Manpower to establish international business management education, offering Bachelor's and Master's degrees taught in English by Belgian lecturers to both Indonesian and international students.
- Building upon this established foundation in international education, Inkkey BAIS has now been certified by the Indonesia European University | IEU Surabaya College of Economics. This certification underscores the academic recognition and quality of the Inkkey BAIS program.





Testimonial

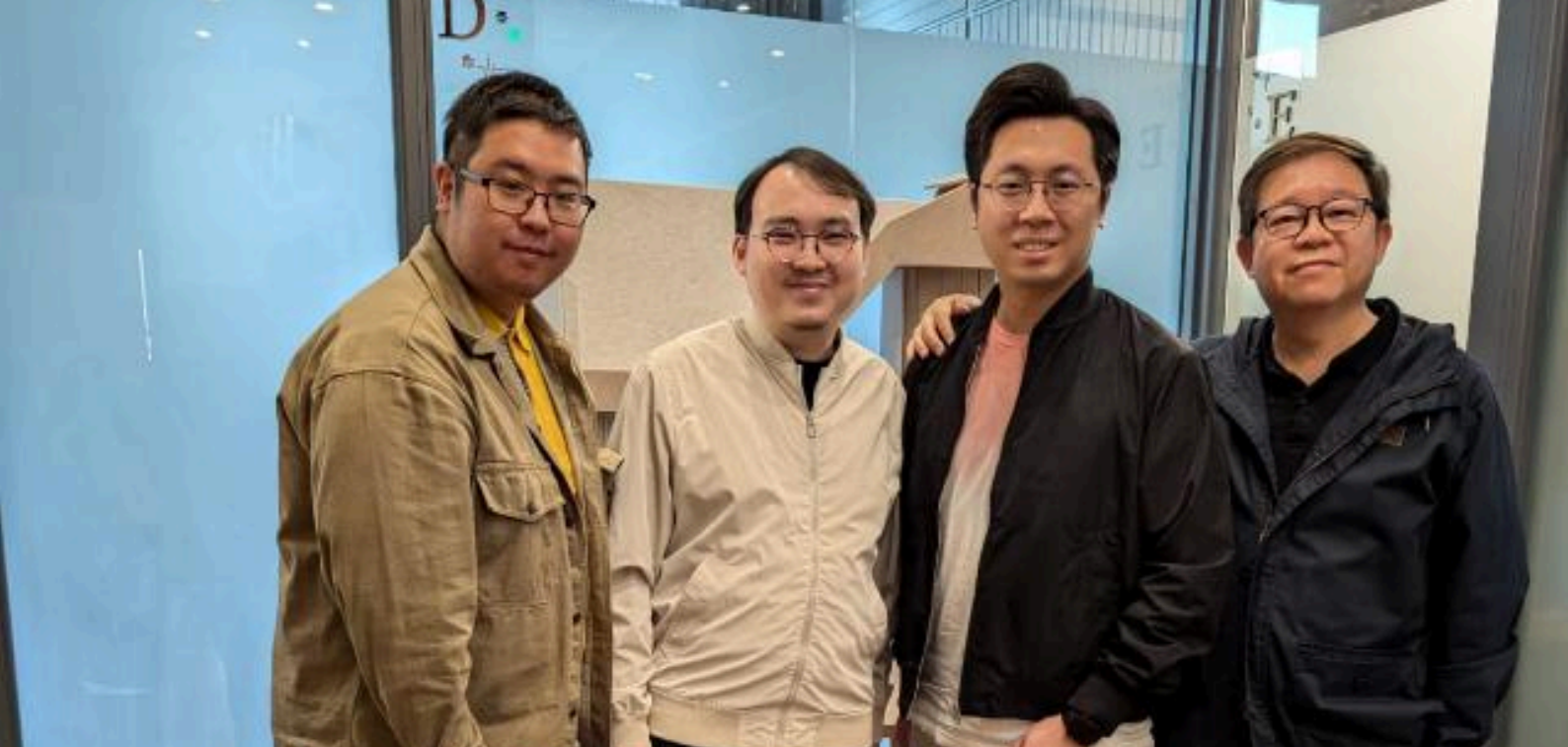
I recently attended Dr. Patrick Khor's insightful course on artificial intelligence and entrepreneurship. The program provided a high-level overview of essential tools for AI professionals, including Azure, GitHub, various Python IDEs, SQL, HTML, and UX/UI design. Dr. Khor also recommended pursuing the Azure AI-900 certification, which has given me a clear roadmap for enhancing my technical skills.

What truly stood out was Dr. Khor's introduction to his entrepreneurial model. It seamlessly integrates technical tools and strategic planning, offering a structured yet adaptable framework for launching AI-driven ventures. This approach has been transformative for me, as it clarified my future path in AI and big data, providing not just inspiration but actionable goals.

The course has equipped me with the confidence to navigate this rapidly evolving field and pursue a meaningful career aligned with my interests. I highly recommend this program to anyone looking to build a solid foundation in AI and understand its potential in the business world.

Edmond Chan

Airport Service Delivery Business Analyst at Cathay Pacific



会员感言

多谢 Patrick 教授、Bruno 助教同 Edmond 同学

呢次学 AI 慨课程，真系令我获益良多，唔单止学到好多新慨技术，仲有好多启发，仲识到啲好好慨朋友。

Patrick 教授，好多谢你用 Python 教我哋 AI 慨基础，仲分享咗你慨创业经验，令我大开眼界。你讲过点样用创意解决实际问题，仲教我哋技术一定要落地先有价值，呢啲都令我好有启发。我而家对自己慨目标更加清晰啦，我希望可以用 Python 同 Microsoft Azure AI 打造一个自动化慨社交媒体平台 🤖，甚至构建一个 Digital Twin 系统，帮助优化运营策略。你慨鼓励真系畀咗我好大信心，真系由衷感激！

Bruno 助教，你系一个好有理想、好有热诚慨年轻创业家，畀咗我好大启发。即使我哋系 Zoom 上堂，你都好细心咁指导我哋，帮我哋掌握 Azure 工具同 AI 慨实际应用。仲要你分享咗自己创业慨经历，令我睇到 AI 唔止系技术，仲系一种改变世界慨可能性。你慨热情真系感染咗我，真系多谢你！

Edmond 同学，虽然我哋只系识咗短短两日，但真系好开心识到你。好多谢你同我分享咗咁多关于航空业前线慨经验，仲有数据分析实战慨心得 📊，令我学咗好多新嘢 🌈。仲有，大家一齐食饭倾偈嗰阵，真系好开心！我真系好珍惜呢段时光，希望我哋将来都可以用学到慨嘢实现自己慨目标 🎯！

最后，我真心推荐大家参加 World Degree Limited 慨 AI Tech Talent 课程。呢度唔单止有专业慨教学，仲可以识到一班志同道合慨朋友，一齐学习、一齐进步。AI 系未来慨大趋势，宜家就加入，做一个拥抱 AI 慨新智人啦！🚀🌟

再次感谢 Patrick 教授、Bruno 助教同 Edmond 同学，呢段旅程对我嚟讲意义非凡，真系多谢晒！

Brian Chow
Programmer in the HKSAR Government



MASTER OF BUSINESS AI SYSTEMS INKKEY BAIS 国际 AI 人才认证

- Comprehensive learning on how to drive enterprise and business development with AI.
- Royal Oxford University MBA certification
- Obtain globally recognized Microsoft AI certifications to unlock your global employment pathways.

- WeChat Live: Inkkey
- Inkkey Coach Club, <https://lu.ma/inkkey>
- Youtube <https://youtube.com/@inkkeycoachclub>
- <https://www.inkkey.com>

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